

CALL FOR GOOD PRACTICES SCHOOL SAFETY

Good practices - School Safety in the Caribbean region

Within the framework of the Model Safe School Programme Training which is currently undertaken in six Caribbean countries, CDEMA and UNISDR is looking for good practices how students contribute to making their school safer from disasters. The objective is to increased awareness on school safety among school children, teachers and parents how they can contribute to make their school and home more resilient.

This initiative is an activity under the Caribbean Safe School Initiative (CSSI), the framework to advance school safety in the Caribbean which was launched during the Caribbean Safe School Ministerial Forum in April 2017. The CSSI is the Caribbean contribution to World-wide Initiative of Safe School (WISS) and it guided by the Antigua and Barbuda Declaration on School Safety as well as the Caribbean Road Map for School Safety.

Timeline: Contest among 18 schools participating in the Model Safe School Programme Training

October	Launch of contest and dissemination (social media, press release, etc.)
November 2017 – March 2018	Promotion of good practices already received
15 December 2017	End of Contest
16 December 2017 – 10 January 2018	Selection of winner(s)
15 January	Announce winner(s)
January to March 2018	Production and promotion of TV reports (CMC and national media) shown good practices from some of the 6 target countries of ADA project*

Audience: School Children of countries in which MSSP training is conducted between October and November 2017

What do we want to achieve? Interactions between schools and countries as well as children engagement in DRR.

Local Coverage	Regional coverage
<ul style="list-style-type: none"> • For example, radio / TV / newspaper / magazines • Include opportunity for in-depth information on topic (interviews with experts) • School working groups such as schools newspapers and clubs 	<ul style="list-style-type: none"> • Regional TV • UNISDR Platforms: Facebook, Twitter, UNISDR webpage and YouTube • Partner Platforms: CDEMA, National Disaster Management Offices, Ministries of Education • Hashtag: # CaribKids4DRR (Hashtags will be used as measurement tools for entries in the contest and social media reach)

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Contest – How does it work?

Step 1



Identify an initiative showcasing how school children get engaged in making the school safer and more resilient to disasters

Step 2



Create a piece of artwork showcasing how students get engaged in school safety

Artwork can be:
Song, super-short play, animation film, etc. submitted in the form of a video (max. 3 min)
Painting, drawing, mural, sculpture, photo story

Step 3



Share your art!
Add it to the web with the appropriate hashtags and send it to this email:
lpareja@eird.org with the title #CaribKids4DRR. UNISDR will promote the submission through social media.

Submit by 15 Dec 2017.

Multiple entries are encouraged!

The more entries your school has the more chances you have to get more likes to win.

Selection criteria:

1. Does it reflect clear linkages the Model Safe School Programme and the three pillars of the comprehensive school safety framework (see Annex 1)?
2. Is it creative? We want to see your creative juices flowing! Thinking outside of the box is encouraged!
3. Does it create an impact? We will measure online impact (likes, views, shares) each will count for one point.

Result:

- 1) The winner school and school children will receive official recognition from UNISDR and partners for their support in making their school safe. Winner will also be interviewed by UNISDR, receive coverage for their achievement regionally.
- 2) Three national and one regional media reports on good practices from selected schools.

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Privacy and intellectual property:

1. The Submission must be an entirely original work created by the participants and must have all necessary rights in and to the Submission.
2. The Submission must not infringe upon or violate any laws or any third party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not constitute material that would be considered libeling, defamatory, a privacy violation, tortuous or a contract breach.
3. The Participants must obtain, and make available to UNISDR's request, all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video) necessary to use the video, in whole or in part, in any way, including, without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the submission worldwide, by any means.
4. In the event the video contains any reference to or likeness of any identifiable third parties, the Participants must obtain, and make available to UNISDR request, consent from all such individuals and their parent/guardian if they are under the age of majority in their jurisdiction of residence.
5. Participants must grant, irrevocably and in perpetuity, to UNISDR , the right to use the video, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish and broadcast the video worldwide (by any means) and to authorize others to carry out such acts as listed above in this section without compensation.
6. Participants, to protect their own privacy and the privacy of others, must not include personal information including, but not limited to, phone numbers, social insurance numbers, banking information, resumes or email addresses in their video. Any videos that appear to contain such personal information may be deemed ineligible.

Terms and Conditions

“By participating in the contest, all participants yield the rights and permissions for use, reproduction and dissemination of their video to UNISDR for use on social media, in audiovisual, print and electronic media as well as television, at the global level and in all countries of the world, as well as use by UNISDR in public or private exhibitions nationally or internationally for an unlimited time.

In case of video submissions, they could also be part of a video playlist for possible use in publications, for advertising and resource mobilization or any other purpose other than commercial purposes while respecting the credit of the videographer.

Participants ensure that UNISDR has the necessary permission of the person who appears in the video, and understands international policies on child protection. Videos that do not respect the rights or dignity of children will be disqualified immediately (for example: videos of children with alcohol, or without clothing). Videos submitted through this contest will be used respecting the identity and integrity of the participants by including the respective credits each time the photo is used.”



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Annex 1: Three pillars of [Comprehensive School Safety Framework](#)

