## Fifth Regional Platform for Disaster Risk Reduction in the Americas

March 7 - 9, 2017 | Montreal, Canada | #SendaiAmericas

Towards Risk Informed Sustainable Development

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## Youth Video-Challenge for DRR!

Do you want to travel to Canada to get your ideas on disaster risk reduction heard? Then this opportunity is for you!

In recognition of the ability of youth to offer new perspectives on the discussion of policies that have an impact on their communities and countries, the United Nations Office for Disaster Risk Reduction (UNISDR), through its Regional Office for Disaster Reduction – The Americas, invites young people in the Americas interested in contributing to the sustainable development of their communities, to participate in the first "Youth Video Challenge for Disaster Risk Reduction (DRR)" to be carried out within the framework of the Regional Platform For Disaster Risk Reduction in the Americas (RP17), to be held in Montreal, Canada, from 7 to 9 March 2017.

The Video-Challenge is looking for change agents and offers the youth an opportunity to be part of the conversation in disaster risk reduction and resilience building at a regional level.

## How to participate:

- If you are between the ages of 18-34 and live in the Americas, you can
  participate in a Youth Video Challenge by submitting a 30-60 second video
  responding to the following question:
- How would you improve disaster risk reduction in your community? Become a DRR change agent!
- The video should explain your idea using everyday language. It should be creative, informative and with excellent audio
- To participate you must upload your video to YouTube and send the link no later than January 27, 2017 (see the terms and conditions for participation <u>here</u>)

## Share and promote your video as much as possible!

The author of the most creative, informative, best-produced and audio video will be invited \* by UNISDR to present his video in the Regional Platform for Disaster Risk Reduction in the Americas (RP17), which will be attended by 1,000 Delegates and authorities from all over the continent.

In addition, the most creative and / or popular videos will be screened during RP17 and all videos received that meet the participation criteria will be included in the UNISDR – The Americas YouTube channel.



\* The processing of a visa for Canada is independent of the selection of the winner. To know the details surrounding this topic, **consult the terms and conditions of participation** <u>here.</u>

**Related links:** 

Terms and conditions to participate PR17: Youth in DRR YouTube playlist for the Youth Video Challenge

