

# ROAMC Partnerships Annual Report

Private Sector Activities 2019



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## List of Acronyms

AIC: Alternative Insurance Company

ANDI: Asociación Nacional de Empresarios de Colombia

AMCHAM: American Chambers of Commerce

ARISE: Private Sector Alliance for Disaster Resilient Societies

AGERCA: Alliance pour la Gestion des Risques et la Continuité des Activités

AIC: Alternative Insurance Company

CARICHAM: Network of Chambers of Commerce from the Caribbean Community

CARICOM: Comunidad del Caribe

CDEMA: Caribbean Disaster and Emergency Management Agency

CEDA: Secretariat, Caribbean Export Development Agency

CEPRENAC: Coordination Centre for the Prevention of Disasters in Central America

DAIC: Dominica Chamber of Commerce and Industry

DFID: United Kingdom's Department for International Development

ECHO: European Commission Department for Civil Protection and Humanitarian Aid

EcoRed: Red Nacional de Apoyo Empresarial a la Protección Ambiental

FIU: Florida International University

GETI: Global Institute of Education and Training

IADB: Inter-American Development Bank

INTEGRARSE: Central American Integration Network for Corporate Social Responsibility

UNOCHA: United Nations Office for the Coordination of Humanitarian Affairs

ODPM: Office of Disaster Preparedness and Management

OFDA: United States Agency for International Development Office for Foreign Disaster Assistance

ROAMC: Regional Office for the Americas and the Caribbean

SICA: Central American Integration System

SMEs: Small and Medium Enterprises

ToTs: Training of Trainers

UNDP: United Nations Development Programme

UNDRR: Disaster Risk Reduction

UNGRD: National Disaster Risk Management Unit

USAID: United States Agency for International Development

## Summary

The Sendai Framework for Disaster Risk Reduction 2015-2030 emphasizes the need to establish public-private partnerships for disaster risk reduction to better address the socio-economic impacts of disasters. The private sector can support disaster risk reduction by developing contingency plans, ensuring business continuity and improving disaster preparedness. Therefore, the United Nations Office for Disaster Risk Reduction for the Americas and the Caribbean (UNDRR - ROAMC) works in promoting the Private Sector Alliance for Disaster Resilient Societies (ARISE), while engaging other private sector actors and sub regional organizations in strengthening resilience.

The partnerships of UNDRR ROAMC with ARISE in the region has served for three main purposes:

- Advocacy and raising interest among private sector actors,
- Continuing capacity building activities through Business Continuity Plans, Training of Trainers (ToTs) and development of DRR Action Plans workshops and
- Embedding ARISE principles in regional structures, such as with CARICHAM, IntegraRSE and the partnerships with Inter-Governmental Organisations.

Consequently during 2019, UNDRR launched five new National ARISE Networks, one sub-regional network, as well as supported the development of DRR plans at the national and regional levels with new and existing ARISE focal points.

Also, capacity building activities were conducted in Costa Rica, Trinidad and Tobago, Haiti, and Saint Lucia, including one regional workshop for the CARICHAM, and two sub-regional Training of Trainers workshops on Business plans for Disaster Risk Reduction (DRR). The Training of Trainers workshops took place in Martinique for the Creole-speaking countries in the Caribbean and a second one was a sub-regional public-private training for the Central American ARISE Focal points and the Central American Integration System (SICA) through our strategic partner CEPREDENAC. In total UNDRR 484 trained people.

Similarly, one Peer to peer learning activity was strengthened through the launch of a Good Practices Call for the Private Sector in DRR and a web platform where 15 countries have documented in an interactive map. The web page is available in English, Spanish and French.

Finally, UNDRR organised one private sector Regional Forum in Mexico where at least twelve others ARISE networks from the whole continent participated. This event helped to highlight UNDRR's achievements in engaging the private sector in the region.

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*These activities were executed thanks to the financial support of our partners the United States Agency for International Development Office of U.S. Foreign Disaster Assistance (USAID-OFDA) and European Union Civil Protection and Humanitarian Support (ECHO).*



# Activities in the Caribbean

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## Republic of Haiti

### Arise Network Launch

The recent disasters in Haiti have seriously diminished the country's development efforts and impacted major economic sectors. Hurricane Matthew's loss in October 2016 was officially estimated at US\$ 2.7 billion, three-quarters of which was on non-public investments.

To offset these losses and damages, UNDRR strengthened the capacities of the private sector in Haiti in a joint effort with the *Alliance pour la Gestion des Risques et la Continuité des Activités*, AGERCA. In 2019, UNDRR and ACERGA organised a two-day workshop on business continuity plans on DRR for Small and Medium Enterprises (SMEs) in Port-au-Prince. During these two days, 28 AGERCA's members were trained (9 women and 19 men). In line with the Sendai Framework for Disaster Risk Reduction 2015-2030 the main objective of the workshop was to train the participants on using a basic disaster comprehensive tool to develop and replicate risk-informed business plans for future investments.



*Workshop participants with representatives of The Global Education and Training Institute (GETI) from Incheon, Korea, and UNDRR Regional Office Team.*

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After the two-day workshop, the ARISE Haiti Network was launched with representatives from the private sector, the Swiss Embassy, the National Direction for Civil Protection (DPC), OCHA, UNDP, and the European Union for Civil Protection and Humanitarian Aid Operations (ECHO).

UNDRR presented the ARISE initiative and the importance of public-private partnerships to enhance disaster resilience. Additionally, the UNDP Representative delivered a presentation on the advantages of early warning systems for the private sector, whilst good practices in disaster risk reduction were shared by Digicel, Alternative Insurance Company – AIC.

The launching event closed with the signing of a Memorandum of Understanding between DPC, AGERCA, and UNDRR and it pointed AGERCA as the private sector national focal point for Haiti's ARISE Network. The document was signed by AGERCA's President, Gérard Laborde, the Director of the Direction de la Protection Civile (DPC), Jerry Chandler and UNDRR Regional Office the Americas and the Caribbean, Deputy Chief, Nahuel Arenas.



AGERCA's President Gérard Laborde; DPC Director, Jerry Chandler; and UNDRR Regional Office the Americas and The Caribbean Deputy Chief, Nahuel Arenas

## Barbados

### CARICHAM Official Signing and Declaration

UNDRR also continued to move forward embedding the ARISE initiative in regional structures in line with implementation of the private sector engagement objectives of the Sendai Framework. Thus UNDRR, together with the Executive Directors of eighteen Chambers of Commerce across the Caribbean region, gathered in Barbados on 1 – 2 April 2019, for the official launch of the Chambers of Commerce Network (CARICHAM). Following a two-day meeting, members of the chambers

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signed Memorandum of Understanding establishing the network, which will serve as a platform designed to promote partnerships among the region's chambers and share best practices in DRR and resilience.

During these two days, stakeholders including Caribbean Disaster and Emergency Management Agency (CDEMA), the Caribbean Community Secretariat, (CARICOM), the Caribbean Export Development Agency (CEDA), the United Kingdom's Department for International Development (DFID), the Inter-American Development Bank (IADB), and the International Chamber of Commerce (ICC) addressed key issues to the members of CARICHAM. For instance, the Honourable Sandra C. V. Husbands M.P, Ministry of Foreign Affairs and Foreign Trade, delivered the opening speech on the importance of shaping policy agendas in the region, which should consider cooperation to reduce risks and prepare for natural events.

Among the presentations and with support of the Dominica ARISE national focal point (Dominica Chamber of Commerce and Industry (DAIC)), the Executive Director, Ms. Lizra Fabien, outlined CARICHAM's strategic plan, which entails four main pillars of engagement:

- Advocacy and Memberships
- Disaster Risk Reduction (DRR)
- Knowledge Sharing, and Best Practices
- Transportation, Trade Facilitation and Promotion

The plan is in line with the Sendai Framework and ARISE principles, as well as considers the region's specific needs and opportunities. Likewise, formal representatives of CARICHAM were elected, including Ms. Lizra Fabien, as CARICHAM's first Chairperson and Mr. Trevor Fearon, Chief Executive Officer (CEO) of the Jamaica Chamber of Commerce as the Vice-Chair of CARICHAM.

### List of Chambers of Commerce patriating in CARICHAM

- Antigua and Barbuda Chamber of Commerce
- Barbados Chamber of Commerce and Industry
- Belize Chamber of Commerce and Industry
- Cámara de Comercio de la República de Cuba
- Dominica Association of Industry and Commerce
- Grenada Chamber of Industry and Commerce
- Georgetown Chamber of Commerce and Industry
- Chambre de Commerce et d'Industrie d'Haïti
- Jamaica Chamber of Commerce
- Chambre de Commerce et d'Industrie de la Martinique
- St Kitts and Nevis Chamber of Industry and Commerce
- St Vincent and the Grenadines Chamber of Industry and Commerce
- Saint Lucia Chamber of Commerce, Industry and Agriculture
- KKF Chamber of Commerce and Industry (Suriname)
- The Bahamas Chamber of Commerce and Employers Confederation.
- The Dominican Federation of Chambers of Commerce (Dominican Republic)
- Chamber of Industry and Energy of Trinidad and Tobago

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*Signatories were from Antigua and Barbuda, Barbados, Belize, Cuba, Dominica, Grenada, Guyana, Haiti, Jamaica, Martinique, St Kitts and Nevis, St Vincent and the Grenadines, Saint Lucia, Trinidad and Tobago and Suriname.*

## Saint Lucia

### ARISE Network Launch and Training

According to Saint Lucia *Star* media outlet, “when hurricane Tomas hit the country in 2010, the costs amounted US\$336 million in direct and indirect losses, whilst the revenues for the private sector on Christmas Eve that year were around US\$99 million. As in Saint Lucia, the industrial and business sectors are directly affected by the occurrence of natural event. Though the private sector plays a key role in preventing and recovering from disasters.

UNDRR efforts continued to be directed to support the private sector engagement into recognizing DRR as a competitiveness opportunity, which allows them to make risk-informed decisions. Thereupon, in Saint Lucia, UNDRR conducted a two-day training in Business continuity plans on DRR for SMEs and organised the launch of Saint Lucia’s Arise Network.



*At the workshop, Mr. Brian Louisy, SL Chamber of Commerce Executive Director, underlines the importance on capacity building on DRR*



*CDEMA’s Planning & Business Development Manager, Andria Grosvenor, speaks about the importance of public-private partnerships for DRR*

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As a main result of the workshop, 33 members of the Chamber of Commerce of Saint Lucia, from a wide variety of sectors such as Tourism, Retail, Telecommunications among others were trained.

This workshop was carried out using training methodologies and materials from the UNDRR Global Education and Training Institute (GETI), which applies diverse pedagogical approach, including visual and statistical materials, short lectures, participant-led presentations, group-based work, and discussions.

After the workshop, the Saint Lucia Chamber of Commerce, the National Emergency Management Organization, UNDRR, and CDEMA launched the ARISE Saint Lucia's National Network, which will count with an advisory group comprising of private companies and public sector organizations working on DRR.

*“ARISE Saint Lucia is a great step forward in understanding disaster risk among business circles, creating business opportunities, and will assist the country in reducing disaster losses from climate risk and other new and emerging hazards.”*

*Extrated from the workshop April 5th, 2019, Bay Garden Resorts, Saint Lucia,*

## Training of Trainers

In Martinique, UNDRR conducted a Training of Trainers (ToT) workshop at the Chamber of Commerce and Industry of Martinique, in close cooperation with CEDEMA, DAIC and the UNITE Caribbean organization, which implements the Caribbean/Climate Regional Integration Support Project (PAIRC-C), a multi-year initiative funded by the Priority Solidarity Fund for Innovative Projects of the French Ministry of Foreign Affairs. PAIRC-C aims at enhancing resilience to climate change in five Creole-speaking Caribbean territories, namely Haiti, Guadeloupe, Dominica, Martinique, and Saint Lucia<sup>1</sup>.

In this context, the training was designed to create risk-informed business plans for small and medium enterprises (which represent the bulk of the Caribbean economic landscape). After the workshop, trainers would be able to assist companies in the design and implementation of actions to prevent and recover from natural hazards.

Following the training in Martinique, 21 participants of the Chamber of Commerce committed to support and train other members to further develop their business plans in their respective countries. In consequence, the Dominica and the Saint Lucia Chambers of Commerce and Industry reported to have successfully replicated the training locally.

## Trinidad and Tobago

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<sup>1</sup> <https://anglais.paircc.org/>

## ARISE National Network Launch

The Trinidad and Tobago ARISE National Network was launched in the framework of The American Chamber of Commerce of Trinidad and Tobago (AMCHAM T&T), 23<sup>rd</sup> Annual Health, Safety, Security and the Environment (HSSE) Conference, held in October 2019.



*The ARISE Trinidad and Tobago network was launched in front of over 300 high-level representatives from the public and private sectors and the Academia.*

The Agreement was signed between AMCHAM T&T, UNDRR, the Office of Disaster Preparedness and Management (ODPM), and the Caribbean Disaster and Emergency Management Agency (CDEMA).

By signing this document, the parties committed to implement the planned activities of the ARISE Network in the country, which are:

- a. Raising awareness of disaster risk reduction
- b. Sharing knowledge among private sector companies that favors actions to reduce disaster risk in their respective sectors;
- c. Promote public-private partnerships at the country level aiming at engaging the private sector with national initiatives and plans for disaster risk reduction;
- d. Promoting the exchange of expertise of the private sector initiatives that are useful to national plans or policies aimed at the implementation of the Sendai Framework for Disaster Risk Reduction.

As ARISE focal point, AMCHAM T&T will coordinate the network as well as liaise with UNDRR ROAMC, the global ARISE initiative, ODPM and CDEMA to scale up initiatives and impacts in the region.

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# Activities in North America

## Mexico

### Capacity Building

As a result of the ROAMC's strategy focused on fostering public private partnerships, in Mexico, UNDRR organised capacity building workshops for private companies together with public institutions. In total, UNDRR conducted four workshops on Business continuity plans for DRR in Mexico (Quintana Roo, Monterrey, Sonora and Guadalajara) for stakeholders from various sectors, and one Training of Trainers (ToT) in Mexico City.

List of workshops and participants

Dates	City, State	Main Sectors Influence	No. People Trained		Comments
			Women	Men	
March 28-29	Playa del Carmen, Quintana Roo	Tourism Industry and Local Governments	14	39	This workshop was replicated by the representatives of Hard Rock Café Hotel and Resort with over 80 participants
July 22-23	Monterrey, Nuevo León	Construction Industry and Academia: The University of Monterrey and Technical Institute Monterrey.	22	06	CEMEX, Corporate Social Responsible team to better support the ARISE initiative.
July 25-26	Hermosillo, Sonora	North-Western Region, Chambers of Construction	20	48	The event was organised by UNDRR, ARISE-MX and <a href="#">INCIDE</a>
Nov. 20-22	Mexico City	Representatives from more than 14 States from public and private sectors	31	47	"ToT on Business Plans in Disaster Risk Management: Road to Business Resilience" held in the facilities of TV Azteca.
Nov. 25-26,	Guadalajara, Jalisco	Local Governments representatives, Private Sector and Academia	17	34	Workshop on Business Plans in Disaster Risk Management: Road to Business Resilience" held at the <i>Presidente Intercontinental Hotel</i> , Zapopan, Guadalajara
Total trained			<b>104</b>	<b>174</b>	

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*Training of Trainers Workshop Business Plans on DRR: Road to Resilience –Nov. 2019. Mexico City*

## ARISE Mexico Resilience Forum

One of the ROAMCs main activities during 2019 was the ARISE Mexico Forum, *Resilience for All*, which took place on 29-30 October at the World Trade Center (WTC) in Mexico City, organised by ARISE-Mexico, with the technical support of UNDRR.

The Forum served as a platform to disseminate the level of engagement of the ARISE initiative in the region and to showcase good practices on DRR, public-private partnerships experiences, as well as multi-stakeholder liaisons. Additionally, it was the first private sector regional forum promoting resilience, as one of the core elements for business sustainability, bringing together key stakeholders and high-level representatives from public institutions, private sector, the academia, civil society and other International Organizations and donors in the Americas and the Caribbean.

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The forum counted with the participation of Mami Mizutori, UN Special Representative of the Secretary-General for Disaster Risk Reduction (SRSG), as a guest of honor. During her opening speech, she highlighted that the private sector's decisions can either reduce or exacerbate risks for communities. Therefore, the private sector has a key role in achieving sustainable development. During the event, Mrs. Mizutori also participated as keynote speaker during the Plenary Session One: "Coherence in Global Agendas: An Opportunity for Business Sustainability".

The SRSG was accompanied by Raul Salazar, UNDDR Chief of Regional Office the Americas and the Caribbean, who was in charge of moderating the session and the discussions of a group of high-level representatives including: Roberto Calvet, General Director, AECOM-Mexico; Ingrid Cerwinka, General Director, AXA Insurance-México; Brooks Nelson, Global Director of Resilience, US Chamber of Commerce Foundation-USA; and Pablo Rojas, EUROCLIMA+ (GIZ), Regional Advisor on Climate Governance and Private Sector from Costa Rica.

After the sessions, a lunch meeting with public sector authorities took place including Mexican and regional Parliamentarians to raise awareness and advocate for the inclusion and implementation of the Sendai Framework of Action in public policies and national and regional programmes.

The SRSG, Mami Mizutori, opened the lunch with introductory words to an audience with more than 50 people. Her message included statistics showing the impact of disasters in the global economy.



*Plenary One, Ms. Mizutori was streamed live on the ARISE MX YouTube Channel, Facebook and other platforms.*

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She also noted that the legislative branch has the responsibility to develop new relevant legislation or update existing regulatory frameworks, in line with international mechanisms and instruments, so that these respond adequately to the DRR efforts and monitor the fulfilment of national commitments on disasters and adaptation to climate change. Finally, she mentioned that legislators can ensure inclusive participation of citizens in decision-making, including promoting standards and incentives for the private sector to become a strategic partner in building resilience.

During this activity, Mrs. Mizutori was joined by Martha Herrera, President, ARISE MX (Mexico); Oscar Zepeda, Director General of Civil Protection, David León, National Civil Protection Coordinator; Dale Sands, Co-head of the ARISE Global Council, (USA); and Antonio Molpeceres, Resident Coordinator of the United Nations System in Mexico, (Mexico).

On the second day of the forum, Mrs. Mizutori met with the Arise board of directors from Mexico and the ARISE focal points for the Americas and the Caribbean. Ms. Mizutori used the opportunity to highlight that UNDRR relies on ARISE focal points to promote the messages of Sendai Framework and engage ARISE member companies to adhere to the commitments, while finalizing its due diligence process. For the same reasons, UNDRR is not able to issue “certifications”, but acknowledge the companies’ commitment in the implementation of the Sendai Framework. During the closing ceremony, Ms. Mizutori thanked the participants for joining the initiative a called upon more support and



*Mrs. Mizutori with host Martha Herrera, President ARISE-Mex at the event.*



*Panelists answer questions generated by Raul Salazar, UNDRR Chief of Regional Office the Americas and the Caribbean, who moderated the session.*



*UNDRR SRSG and the President of ARISE-Mexico together with high-level State Authorities.*

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commitment from the private sector in the region. Mrs. Mizutori ended her speech stating that:

*“Resilience pays-off, but the private sector is not yet fully considering risk exposure and, as a consequence, suffers great losses every year, including in developed countries.”*

*Extracted from the Arise Mexico closing*

*Mami Mizutori addresses the audience during the ARISE MX Forum closing ceremony.*

## Activities in Central America

### Costa Rica

#### ARISE Network Launch

On May 2019, the ARISE-Costa Rica National Network was officially launched through the signing of Memorandum of Understanding between the Business Development Association (AED), the

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National Insurance Institute (INS), the National Commission for Risk Prevention and Emergency Management (CNE), and UNDRR. The launch of this Network was paramount as Costa Rica is one of the 15 countries in the world with the greatest risks to natural events, as the World Risk Report of the German study center Bündnis Entwicklung Hilft warns.



*In the picture Alexander Solís (CNE), Franco Pacheco (AED), Andrés Bolaños (CEMEX)  
Marianela Guzman (UNDRR), and Elian Villegas (INS)*

The stakeholders at the launching event included: Alice Shackelford, United Nations Resident Coordinator in Costa Rica; Franco Pacheco, Chairman of the Board of Directors of Business Alliance for Development (AED); Elian Villegas, Executive Chairman of the National Insurance Institute (INS); Alexander Solís, President of the National Commission for Risk Prevention and Emergency Management (CNE) and Andrés Bolaños, Planning Director of CEMEX Costa Rica. This liaison aims to strengthen disaster resilience by promoting better multisectoral decision-making and risk-informed investments.

## Capacity Building

Following the launching event, UNDRR conducted a workshop on “*Business continuity plans for disaster risk reduction: A Road to Resilience*”, as the first formal ARISE Costa Rica activity. The workshop allowed the participants to become familiar with standardized concepts and terminology in order to develop business plans focused on DRR. The workshop was organised by AED, in coordination with the National Insurance Institute, CEMEX-Costa Rica with the technical support of UNDRR. The workshop was directed to 33 representatives (18 women and 15 men) from the National Commission for Risk Prevention and Emergency Management (CNE), local governments, private sector and organizations.

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## Dominican Republic

### Sub-Regional Training of Trainers

On 23 – 25 September, a sub-regional ToT on Business continuity Plans for disaster risk reduction took place in Santo Domingo, Dominican Republic. The workshop was organised with the support of the Coordination Centre for the Prevention of Disasters in Central America (CEPREDENAC) and the Central American Integration Network for Corporate Social Responsibility (INTEGRARSE).

The Executive Secretary of CEPREDENAC, Claudia Herrera, participated during the three days of the training, along with 26 representatives from the public and private sectors (14 women and 12 men).

### Capacity building

Additionally, in line with the ARISE strategy in the region, EcoRed and UNDRR conducted a two-day workshop on Business Plans for Disaster Risk Reduction in Santo Domingo, with the technical support from the United Nations Office for Disaster Risk Reduction in the Americas and the Caribbean (UNDRR) and certified by the Global Institute of Education and Training of the United Nations Office for Disaster Risk Reduction (GETI- UNDRR Incheon Korea.) Total participation was of 17 participants (14 men and 3 women).



*The First Sub-Regional ToT for the SICA countries and Central America and Dominican Republic ARISE National Networks*

## Activities in South America

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### Chile

### Extended ARISE Network Launch

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The year 2010 was a turning point for the Chilean National Emergency Office (ONEMI) as it doubled its efforts on prevention, early warning and operational capacities in human capital, planning, protocols, operations, prevention and technology. In this context in 2016, the National Network of ARISE-Chile was established to engage the private sector in ONEMI's endeavors.

Three years later on 3 July, 2019, the ARISE-Chile Network established a more robust public-private Extended Alliance for Resilience and Disaster Risk Reduction in Chile, hereinafter referred to as the *ARISE Public-Private Roundtable*, which seeks to generate intersectoral synergies to achieve the objectives of the Sendai Framework and to strengthen the ARISE-Chile National Action Plan.



*UNDRR, ONEMI, Global Compact, Institut Cerda and Movidos por Chile, signed the agreement.*

## Colombia

### ARISE Colombia Network Event

In May, 2019, UNDRR together with National Association of Entrepreneurs of Colombia (ANDI), the Colombian Security Council, Integral Responsibility, and the National Disaster Risk Management Unit (UNGRD), organised the event: "Public-Private Articulation for Disaster Risk Management - ARISE Colombia Network", which aimed at presenting the government's strategy for public-private partnerships for disaster risk management and link it with the national ARISE Colombia Action Plan .



*The ARISE Network in Colombia ANDI and CCS join forces with UNGRD to implement tangible actions towards DRR*

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Thus UNGRD presented the Strategy's main outputs to be delivered in coordination with ARISE Colombia which are: i) Revision and modification of current regulations, ii) Technical guidance note for the development of business continuity plans on DRR, iii) Technical assistance to multi sectors activities in DRR, iv) Technical assistance to Municipal and Departmental Councils for Disaster Risk Management; and v) Technical assistance in planning instruments and territorial articulation , among others. During the event, the private company FENALCO presented a good practice in disaster risk reduction for SMEs with support of the FIU and USAID – OFDA cooperation initiative.

## Training of Trainers

As rolled out in other countries in the Latin American and the Caribbean region, UNDRR also conducted a Training of Trainers on Business continuity plans in DRR in Cartagena de Indias, Colombia.

This workshop was organised within the framework of the strategic alliance established since 2013, in the ARISE Memorandum of Understanding signed between the National Disaster Risk Management Unit, the private sector, represented by ANDI, the Colombian Council for Security and Integral Responsibility; and with the support of UNDRR. The workshop was attended by local governments, private companies and public institutions representatives, including the General Director of the UNGRD, Eduardo José González Angulo, and the Deputy Director for Disaster Risk Reduction of the UNGRD, María Grisela Benítez Ospina.

This was the first time in Colombia that various key actors from the private and public sectors and representatives of the local level such as the Territorial Councils for Disaster Risk Management gathered together to exchange experiences.

In the framework of the ToT workshop, the participants also learnt about the ECHO and UNDRR the *Disaster Preparedness and Risk Reduction Make the Difference: Contributions to the strategies of the Americas and Caribbean Region* project. The group were encouraged to submit evidences of good practices in RRD and/or disaster preparedness in the following link: <http://dipecholac.net/preparacion-ante-desastres/evidencias/index.html>

During all these activities, the private sector has also been invited to participate in the Call for Good Practices in DRR. This initiative focuses on the promotion and exchange of private sector experiences to reduce and prevent the impact of disasters. <https://eird.org/americas/call-for-good-practices-of-drr-in-private-sector/index.html>



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## Achievements at a glance

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4 new national ARISE Networks launched (Costa Rica, Haiti, Saint Lucia, Trinidad and Tobago) In total there are 18 Networks in the ROAMC region.



2 partnerships with sub-regional networks (CARICHAM and IntegraRSE).



1 private sector Regional Forum in Mexico where at least 12 ARISE networks from the region participated. More than 20 national and regional events promoting ARISE



1 Peer to peer learning activity through the launch of a Good Practices Call for the Private Sector in DRR and a web platform where 15 countries have documented in an interactive map. The web page is available in EN, SP and FR.



10 capacity building workshops on Business Continuity Plans on DRR with the support of GETI



4 Training of Trainers accomplished, Colombia and Mexico. 2 of them at sub-regional levels (Martinique, Dominican Republic).

484 people trained.

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## Related links:

- AGERCA launched the National Alliance Private Sector Network for Disaster Resilient Societies "ARISE"  
<https://www.youtube.com/watch?v=HekW2EHRkTo>
- ARISE Call for good practices of the private sector in DRR, the overall purpose of the Call for good practices of the private sector in DRR is to promote and exchange experiences on how the private sector is engaged in DRR in the Americas. The good practices can be related to how the private sector contributes to the implementation of DRR, how the private sector is making its business and community resilient, and how the private sector and the public sector work together on DRR.  
<http://eird.org/americas/call-for-good-practices-of-drr-in-private-sector/index.html>
- The Sendai Framework for Disaster Risk Reduction 2015 – 2030  
[http://eird.org/americas/docs/43291\\_sendaiframeworkfordrrren.pdf](http://eird.org/americas/docs/43291_sendaiframeworkfordrrren.pdf)
- Article on the training of trainers, in Martinique on Disaster Risk Reduction Plans for private sector in Martinique, in the premises of the Chamber of Commerce and Industry in partnership with UNITE Caribbean and the United Nations Office for Disaster Risk Reduction, UNDRR.  
<http://politiques-publiques.com/martinique/former-secteur-prive-faire-face-aux-risques-climatiques/> <http://www.martinique.cci.fr/>
- Article on the ARISE launch with The Alliance for Risk Management and Business Continuity (AGERCA) as focal point in conjunction with the Directorate of Civil Protection (DPC) and the United Nations Office for Disaster Risk Reduction (UNDRR), launched the initiative ARISE in Haiti on March 21st and 22nd. Under the Declaration of Cooperation signed by these three actors at the launch, the ARISE National Network will be led by AGERCA, which plays the role of Focal Point for Haiti vis-à-vis the ARISE World Network.  
<http://www.agerca.org/lancement-d-arise/>
- In this link the article notes: *"the Saint Lucia Chamber of Commerce continues to encourage its members and the wider business community to proactively protect their investments and livelihoods by designing and workable business continuity plan. This is part of the Chamber's commitment to the Sendai Framework for Disaster Risk Reduction which it has indicated by leading a national ARISE Network."*  
<http://www.stluciachamber.org/event-details/345>
- Press Statement (Post Launch) Network of Chambers of Commerce, CARICHAM  
<https://dominicachamber.com/network-of-chambers-of-commerce-caricham-launched-and-first-official-meeting-held/>
- The Caribbean strengthens its Business Resilience and DRR initiatives

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<https://eird.org/americas/news/the-caribbean-strengthens-its-business-resilience-and-drr-initiatives.html#.XTNsfehKjIW>

- Professionals from the private sector of the Caribbean are trained in Martinique to climate risks,  
<https://la1ere.francetvinfo.fr/martinique/professionnels-du-secteur-prive-caraibe-se-forment-martinique-aux-risques-climatiques-703894.html>
- The St. Lucia' Star: Caribbean Chambers Join Forces  
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- The St. Lucia' Star: « NEMO, Chamber of Commerce and UNISDR Launched Private Sector 'ARISE' Network  
<https://stluciarstar.com/nemo-chamber-of-commerce-and-unisdr-lanche-private-sector-arise-network/>
- UNITE Caribbean: Caribbean Regional Cooperation and Development Advisors, website  
<https://unite-caribbean.com/>
- CARICHAM launch pressrelease by Belize Chamber of Commerce & Industry  
<https://www.belize.org/wp-content/uploads/Network-of-Chambers-of-Commerce-Launched-and-First-Official-Meeting-Held.pdf>
- Regional Integration Support Project Caribbean Climat (PAIRC-C) financed by the French Ministry of Business Foreign (MEAE). PARICC's project Bi-monthly Newsletter April - May 2019  
<https://www.martinique2030.com/wp-content/uploads/sites/16/2019/04/NEWSLETTER-1-PAIRCC-VFR.pdf>
- Website: Office for Northeast Asia and Global Education and Training Institute  
<https://www.unisdr.org/incheon>
- Website: Alianza para el Desarrollo Empresarial (AED) ARISE-Costa Rica focal point. ARISE Launch press release  
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<https://www.facebook.com/UnisdrLasAmericasyelCaribe/posts/2230044580446288>
- Website: Alianza para el Desarrollo Empresarial (AED) ARISE-Costa Rica focal point, workshop information  
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<https://twitter.com/institutcerdacl>
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<https://www.onemi.gov.cl/noticia/presentacion-de-la-alianza-estrategica-publico-privada-para-la-red-nacional-arise-chile/>
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