



**Sign up
today** to make
your **city** resilient
to disasters

Advocate Guidelines

Central to the "Making Cities Resilient" campaign is the impact of alliances and networks for disaster risk reduction. Campaign Advocates will promote urban disaster resilience in their spheres of influence. UNISDR is encouraging persons with experience, interest and outreach capacities to become a Resilient Cities Advocate.

As an Advocate you need to demonstrate you have knowledge in the field of disaster risk reduction and the "Ten Essentials for Making Cities Resilient". You will seek opportunities to promote the campaign with cities and local governments in your sphere. You will be acknowledged by the UNISDR through a letter of recognition. You will report back to UNISDR on your activities and you will be kept informed about other campaign activities, training opportunities and news updates related to disaster risk reduction and resilient cities.

The "Making Cities Resilient" campaign is a platform for public and private institutions, local and national authorities, partners and Advocates to advance campaign messages, demonstrate and report progress, provide public policy advice and guidance on implementation, share good practice and knowledge, and encourage city- to-city learning. Advocates' innovative ideas and suggestions for further developing the campaign are encouraged and welcome.

Step 1 ELIGIBILITY AND APPLICATION

An Advocate will use his or her own network and outreach opportunities to call for action and share information on resilient cities.

A Resilient Cities Advocate should disseminate and promote information and report progress related to the campaign such as the development of guidance, or sharing know-how from your own experience within your chosen area of focus.

As part of your application, send us a short bio that outlines your background and related experience in disaster risk reduction and knowledge of the Hyogo Framework for Action and/or the Ten Essentials for Making Cities Resilient. Please highlight any relevant training you have taken.

Include your ideas and what you would try to achieve as a Making Cities Resilient Advocate, including any particular communities, cities or local governments within your access and sphere of influence.

Step 2 APPLY

Submit the Advocate Application Form by e-mail to: isdr-campaign@un.org or by fax: +41-22-917-8964. Contact any of the UNISDR offices in your region if you need further advice.

Step 3 SELECTION

The UNISDR campaign team will assess your application and inform you of your eligibility status as a Making Cities Resilient Advocate. Once approved, UNISDR will communicate with you on the details of your engagement and a letter of recognition will be issued.

Step 4 COMMITMENT

Your assignment will be based on personal merits as detailed in your application. Your commitment shall be valid for two years, renewable upon demonstrated commitment and continued interest. UNISDR will inform the National Hyogo Framework for Action focal point institution of your designation as a Making Cities Resilient Advocate. You will gain access to an online network of Advocates to share experience and information in support of Advocate activities.

